



# Robert D. Giesbers

MS, BBM, AAS, AA

Hodos-online.org

151 Lois Lane  
Mount Airy, NC 27030  
(743) 333-2469

**CAREER GOAL:** Experienced business professional and graphic designer looking for marketing and image consulting opportunities in an urban environment.

**EDUCATION:** MS Nutrition, National Health Educators  
BBM University of Wisconsin Milwaukee, Purdue Online Global  
AA Arts, Surry Community College  
AAS Graphic Design, Surry Community College (May 2022, Graduation)

**EXPERIENCE:** Extensive experience in sales, management, training, and marketing.  
Exceptional customer service, public speaking, and communication skills.  
Global experience in trade shows, events, marketing platforms, and sales.  
Skilled in all Microsoft Office, and Adobe graphics/audio/video products.  
Highly proficient in Adobe Illustrator, Premiere Pro, and MS PowerPoint.

## **GLOBAL MARKETING DIRECTOR, Xtreme! Marketing**

- Responsible for all training, sales, media, and marketing operations
- Active marketing with PGA tour, Brown Forman, iHeart Radio, Coca-Cola, Korn Ferry
- Cardone University trainer for media marketing, sales, and global operations

## **CORPORATE TRAINER/LEASE SPECIALIST, Ewald Auto Group**

- Ewald Auto group is one of the largest privately held corporations in the state of Wisconsin
- Conducted training in sales, customer service, prospecting, and follow-up systems

## **BUSINESS FOUNDER / ENTREPRENEUR**

- Founded Elohim Model School in Warangal India with over 450 students
- Founder of Hodos-Online life coaching and training website

## **EVANGELIST, North Main Church**

- Founded and built churches in various areas of the United States and India
- Ordained Evangelist with credentials in ministry, counselling, and Biblical studies
- Currently full time Evangelist in North Carolina

## **OTHER SKILLS / AWARDS:**

- Sales agent and sales management experience in the retail, sports, and automotive industries
- Previous experience in industrial management, including three years plant management experience
- Nationally licensed personal fitness trainer and massage therapist with a master's certificate in nutrition
- 2016-2018 Personal trainer of the year, GM product knowledge specialist, Summa Cum Laude
- Multiple certifications in health and fitness (ACSM, IFTA, NHE, ICF, CCE)
- Design and graphics certifications in multimedia, graphic design, and media technology

## **PREVIOUS EMPLOYERS INCLUDE:**

Milwaukee Journal, WAPL FM105.7, ADAMM, Ewald Auto Group, Riverside Paper Corp., Northridge Chevrolet, PVH Corp., Calvin Klein, Warner Cable, and Sound World